

# #StickFigureAK

## ELIGIBILITY

- Participants entering the contest must reside in Alaska.
- Entries by minors (age 18 and under) must be made via e-mail to [AK@StickFigureCollective.com](mailto:AK@StickFigureCollective.com). A [parental/ Legal guardian consent form](#) must be turned in with their submissions in order for said submission to be eligible.
- Only individuals will be eligible for prizes; organizations, business, associations, etc. are not eligible to win any prizes.
- Sponsorship is required for an organization, business or association, to participate in the digital collective, for more information please contact The Arc of Anchorage at [info@thearcofanchorage.org](mailto:info@thearcofanchorage.org).
- Only participants who provide photos that are high resolution in nature will be eligible for prizes. High resolution photo must be emailed to [stickfigureak@thearcofanchorage.org](mailto:stickfigureak@thearcofanchorage.org) by Monday, September 14, 2015.

## SUBMISSION RULES AND SPECIFICATIONS

- Entries must be a stick figure.
- Stick figures must reflect the essence of oneself, celebrating one's ability to create.
- Entries will be accepted Thursday, May 14, 2015 through Tuesday, September 1, 2015.
- Only digital photos will be accepted.
- Stick figures in photographs must be an original work by the participant.
- Standard color correction, brightness and contrast may be applied to photos, such as making a photo black and white, however no other digital manipulation, special effects or filters may be used.
- A maximum of three submissions (three photos) per person through Instagram, Twitter, email ( [AK@StickFigureCollective.com](mailto:AK@StickFigureCollective.com) )or [The Arc of Anchorage Facebook page](#).
- Social media submissions must be marked with #StickFigureAK (on Twitter, Instagram, The Arc of Anchorage Facebook page).
- Hashtag and email submissions will need to provide the following information via email to [AK@StickFigureCollective.com](mailto:AK@StickFigureCollective.com):
  1. Full legal name of the creator of the stick figure.
  2. City of residence
  3. Mailing address
  4. Phone number
  5. Location the photo was taken in Alaska.
  6. High resolution photo as a JPEG or TIFF.
- [Consent forms for minors](#) are available for download at [ak.stickfigurecollective.com](http://ak.stickfigurecollective.com).
- Participants will not be allowed to exchange a submission. Once they make a submission it is final.
- If a submission is disqualified a new submission may NOT be made in its place.

## DISQUALIFIED CONTENT

Entries that contain any of the following content will be disqualified and the photo will be removed from the gallery and any other social media pages owned by The Arc of Anchorage. The Arc of Anchorage will not be associated with any image that has been removed from the viewing gallery due to disqualification.

- Vulgarity to include: sexually explicit, suggestive or derogatory of any ethnic, racial, religious, professional, age group, of the disabled, be profane, pornographic or contain nudity;
- Illegal Drugs and its usage including paraphernalia;
- Violence, any act or suggestion to violence to include hate crimes, assault, etc.;
- Defamatory, slanderous, or hateful remarks toward other people, companies or organizations;
- Contain any prominent use of trademarks, logos or trade dress (such as distinctive packaging or building exteriors/ interiors) owned by others, or advertise or promote any brand or product of any kind, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contain prominent copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or photos published on or in websites, television, movies or other media);
- Contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead without permission;
- Communicate messages or photos inconsistent with the positive photos and/or goodwill to which Contest Organizer wishes to associate; and
- Depict or otherwise identify a minor unless a parent or legal guardian is the entrant or photographer has received written consent of parent or legal guardian.

## COMMENTS

Comments that use any of the above disqualifying content will be deleted from the public gallery. The Arc of Anchorage cannot guarantee immediate removal, but comments will be monitored daily.

## PHOTO RIGHTS

- Participants agree that The Arc of Anchorage and its parent organization The Arc have the right to publish, display, archive, distribute, and utilize in materials relating to the #StickFigureAK campaign all photo entries without compensation.
- By submitting an entry to this contest, participants give full license of use by The Arc of Anchorage, The Arc, its sponsors and staff, to have unlimited use and access of the photo and for the photo to be posted on public social media platforms, which includes voting and comments by public social media users.
- The Arc of Anchorage shall not be held liable for any comments or use of publically shared photos made by an entity outside of The Arc of Anchorage. Any vulgar or inappropriate comments made by community members will be removed from any social media pages owned by The Arc and under the discretion of The Arc and its staff.
- These terms are indefinite with no expiration date.
- By submitting an entry, you agree not to instigate, support, maintain or authorize any action, claim or lawsuit against any Sponsor of the contest to include The Arc of Anchorage and The Arc, on the grounds that any use of the entry infringes on any of the participant's rights as creator of the entry, including without limitation, copyrights, trademarks, and moral rights.

## PRIZES

- Winners will be chosen through a public voting process May 14, 2015 through September 7, 2015.
- Votes will only count through the photo collective gallery hosted on The Arc of Anchorage Facebook page or [ak.stickfigurecollective.com](http://ak.stickfigurecollective.com).

- A Facebook account is required to vote. Entries into the collective(s) do not require a Facebook account, but voting does.
- The top one-hundred (100) entries with the most votes will have their photo in the art collective book and a free gift from The Arc of Anchorage;
- top five (5) winners will also have their photo in the art collective book, a free gift from The Arc of Anchorage, and a copy of the art collective book; and the top three
- (3) winners will also have their photo in the art collective book, a free gift from The Arc of Anchorage, get a free copy of the art collective book and receive a \$100 gift card.
- Winners must submit a high-resolution photo by the deadline of September 11, 2015 at 11:59:59 Alaska Standard Time or the prize(s) will be forfeited by default.
- Winners will be notified by social media (comment), email and by phone. All efforts will be made to contact winners by September 9, 2015.
- Should a participant default in any aspect of contest rules, their entry/entries will be replaced with a photo submission based on criteria pre-determined by The Arc of Anchorage.
- Should there be a tie for the 100<sup>th</sup> most voted figure all of the tied entries will be included up to 10 entries. If the tie exceeds 10 entries the selection of entries will be based on criteria pre-determined by The Arc of Anchorage.
- Art collective books will be mailed to winners in Fall 2015 to the address listed on the submission registration page on [ak.stickfigurecollective.com](http://ak.stickfigurecollective.com) or via email. Should a different mailing address be used, winners must contact The Arc of Anchorage by October 1, 2015.
- Winners will be officially announced at our Fall celebration, September 14, 2015.
- Free gifts and gift cards must be redeemed by December 31, 2015.

#### PRIVACY

- Participants consent to The Arc of Anchorage the right to publish the full legal name, city of residence and location of the photo taken to accompany their photo in print, online and other multi-media formats to include broadcast on television and radio.
- Participants also give permission, through submission of their entry, to sponsors and partners of the #StickFigureAK and The Arc of Anchorage to use name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without compensation.
- The Arc of Anchorage will not sell personal information gained by registration of contest entries to third parties outside of the organization.
- Participants will automatically be entered via email to receive the e-newsletter inSights and other information via email by The Arc of Anchorage. Participants can opt out of receiving communication from The Arc by contacting [info@thearcofanchorage.org](mailto:info@thearcofanchorage.org).

#### DEFINITIONS

- #StickFigureAK is part of the Stick Figure Collective campaign. Both of which belong to The Arc of Anchorage.
- The Arc of Anchorage is synonymous with The Arc of the United States.
- Winner is determined by most number of votes in descending order that qualify within the stated parameters.